## Introduction

## **Exclusively for Non-Tech SMEs**





The NASSCOM Inspire Awards for Non-Tech SMEs is an initiative of the NASSCOM SME Council with the mission to recognize small and medium scale manufacturing enterprises across all industries and sectors with regards to their Tech Adoption.

This will be the first edition of the awards and will felicitate the accomplishments of manufacturing enterprises for their adoption of technology and innovations leading to improvement and control in quality, establishment and enablement of smart supply chain networks and digitalization of the shopfloor for improved overall productivity and efficiency.

The awards are classified based on the areas of adoption of technology in the manufacturing plants -

- (i) Quality improvement and control
- (ii) Smart supply chain
- (iii) Shopfloor digitalization

#### **General Instructions & Guidelines**

| 1. The type of organizations eligible for the award are MSMEs only. The sub-segments of MSMEs eligible for the award shall be as follows:  |
|--|
| Small enterprises: Organisational Turnover Less than ₹ 50 crores  Medium enterprises: Organisational Turnover ₹ 50 – 250 crores  |
| 2. The participating company must be registered in India and have an MSME registration.  |
| <ul> <li>3. The award category is open to all SMEs operating in the manufacturing sector including (but not limited to):</li> <li>a. Food &amp; Beverage</li> <li>b. Pharmaceutical</li> <li>c. Electronics</li> <li>d. Non-metallic Minerals (Glass, Ceramic etc.)</li> </ul>   |
| e. Textile & Apparels f. Machinery g. Automobile   |
| h. Energy and Utilities i. Metals  |
| j. General Manufacturing & Engineering k. Plastics l. Gems and Jewelry   |
| m. Chemicals n. Electrical Equipment o. Rubber & Rubber Products p. Others – Please specify  |
| 4. Final date of submission of application is 20-02-2023.  |
| 5. Verification of submissions: NASSCOM and/or Grant Thornton Bharat may contact the entities/applicants for additional information to analyze the application, in addition to the material included in this document and the application form submitted.  |
| 6. Nominees are recommended to download an offline copy of the process guidebook, general guidelines, and the application form, and record all essential information before submitting the online form for an enhanced experience. Before submitting nominations, please update the general and business information in the online application form.   |
| 7. Relevant supporting evidence must be shared/presented for all responses and claims made in the application. Applicants are also required to submit Audited financial reports (including Balance Sheet, Statement of Profit and Loss, Statement of Cash Flows, Statement of Owner's Equity, Notes to Accounts, and the Independent Auditors' Report) for the following years:  a) Financial Year 2021-22 (mandatory)  b) Financial Year 2020-21 (optional) |
| If an applicant is shortlisted, they may be asked to furnish further details / information as requested by the Jury.   |
| 8) Application form should be filled in English language & form to be submitted online only.   |
| 9) In-case you find any question not relevant to you, Please write "Not Applicable" or "Data Not Available";   |
| Start Filling the Nomination Form ->   |
| General Information  |
| Name of the Organisation / Brand / Group Name *  |
|  |
| 2. Registered Address *  |
|  |
|  |

| 4.        | Contact information the Person Filling the form on-behalf of the Organisation * |
|-----------|---|
|           | Name  |
|           | Designation   |
|           | Email   |
|           | Contact Number  |
|           |   |
| _         | Cine of the Futerwrite (In Towns of Ownerinstional Towns and )                  |
| 5.        | Size of the Enterprise (In Terms of Organizational Turnover) *                  |
|           | Small (< 50 Cr. in FY 2021-<br>2022)  |
|           | Medium (50 Cr 250 Cr. in FY 2021-<br>2022)                                      |
|           |   |
| 6.        | Turn Over in FY 2021-22 (in Cr.) *  |
|           | Put Numbers only (no Alphabets)   |
|           |   |
|           |   |
|           |   |
| 7.        | Audited financial reports for the FY 2021-22 *                                  |
|           | Please upload only PDF / ZIP / RAR files  |
|           | Browse  |
|           |   |
|           |   |
| 8.        | Turn Over in FY 2020-21 (in Cr.)  |
|           |   |
|           |   |
| 9.        | Audited financial reports for the FY 2020-21                                    |
| <b>J-</b> |   |
|           | Please upload PDF / ZIP / RAR files only  |
|           | Browse  |
|           |   |

Organization Website (If Any)

3.

| 10. | The Industry in which your organization operates in: * |
|-----|--|
|     | Food & Beverage  |
|     | Pharmaceutical Pharmaceutical                          |
|     | Electronics  |
|     | Non-metallic Minerals (Glass, Ceramic etc.)            |
|     | Textile & Apparels                                     |
|     | Machinery  |
|     | Automobile   |
|     | Energy and Utilities                                   |
|     | Metals   |
|     | General Manufacturing & Engineering                    |
|     | Plastics   |
|     | Gems and Jewellery                                     |
|     | Chemicals  |
|     | Electrical Equipment                                   |
|     | Other Answer   |
|     |  |
| 11. | MSME Registration Number / Udyog Adhar Number *        |
|     |  |
|     |  |
| 10  | Please upload your Udyam (Udyog Adhar) Certificate *   |
| 12. |  |
|     | Upload PDF files only                                  |
|     | Browse   |
|     |  |
|     |  |
| 13. | Type of Business Setup in India *                      |
|     | Proprietorship Firm                                    |
|     | Limited Liability Partnership (LLP)                    |
|     | Public Company   |
|     | Private Company  |
|     | Partnership firms                                      |
|     | Other Answers  |
|     |  |
|     |  |

| ir    | Date of Incorporation of your Company *  |
|-------|--|
|       | n DD/MM/YYYY format  |
| Γ     |  |
| L     |  |
| 15. E | Brief Profile of the Enterprises (What it does) *  |
| N     | Max 300 words  |
| Г     |  |
|       |  |
|       |  |
|       |  |
|       |  |
|       |  |
| 16. F | Please upload your Company Profile or Corporate Presentation   |
| L     | Upload PDF / ppt files only  |
|       | Browse   |
|       |  |
| Busir | ness Information   |
| 17. N | Number of Employees in Your Organisation *   |
|       | Put Numbers only (No Alphabets)  |
|       |  |
|       | Full Time  Non-Full Time   |
|       |  |
|       |  |
| 18. F | Please describe the products / customer offerings that your enterprise is manufacturing/providing. * |
|       | May 200 words  |
| N     | Max 300 words  |
| N     | viax 500 words   |
| N     | viax 500 words   |
| N     | viax 500 words   |
|       | viax 500 words   |
|       | viax 500 Words   |

|     | Max 300 words   |
|-----|---|
|     |   |
|     |   |
|     |   |
| 20. | Highlight significant achievements /mention any Awards & Recognition that your organization has received *  |
|     | Max 300 words; (Write 'Not Available' if you choose to skip this Question)  |
|     |   |
|     |   |
|     |   |
|     |   |
| 21. | Please provide link to your social media handles. (LinkedIn/Facebook/Instagram/Twitter) *   |
|     | Max 300 words (Write 'Not Available' if no such information is available)   |
|     |   |
|     |   |
|     |   |
|     |   |
|     |   |
| 22. | Do you consent to your social media handles being tagged as a part of the promotional activities undertaken by NASSCOM? *   |
|     | yes   |
|     | O no  |
| Awa | ard Category - "Quality improvement and control"  |
| 23. | The Award acknowledges SMEs who have adopted digital technologies to improve quality processes across their manufacturing operations. The improvement areas include identification of defects, improving the accuracy and/or efficiency of quality inspection, accuracy of dimension measurement etc. |
|     | Do you want to apply for this Award? *  |
|     | yes   |
|     | O no  |

Please provide insights on the customer segment that your enterprise is catering, or the target market. \*

## Adoption of Technology and Innovation for Quality Improvement and Control

| Please describe the innovation and/or technologies adopted by the enterprise in the pursuit of achieving effective quality improvement and control across the manufacturing process. *                        |
|---|
| Max 300 Words , Write 'Not Applicable' if you choose not to answer the question   |
|   |
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|   |
| Please highlight the benefits derived in terms of "cost effectiveness" associated with the innovation and/or technologies adopted toward quality improvement and control. *                                   |
| Max 300 Words , Write 'Not Applicable' if you choose not to answer the question   |
|   |
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|   |
| Please describe the "ease of implementation" associated with the innovation and/or technologies adopted towards quality improvement and control. *  |
| Max 300 Words , Write 'Not Applicable' if you choose not to answer the question   |
|   |
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|   |
| Please highlight the potential for scalability of solution to other machines/departments/plant locations etc. as a result of the innovation and/or technologies adopted in quality improvement and control. * |
| Max 300 Words , Write 'Not Applicable' if you choose not to answer the question   |
|   |
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| 20. | technology adopted/innovation applied/digital solution deployed in the manufacturing process/plant.  |
|-----|--|
|     | Max 300 Words , Write 'Not Applicable' if you choose not to answer the question  |
|     |  |
|     |  |
|     |  |
|     |  |
| Awa | ard Category - "Smart Supply Chain"  |
| 29. | The Award acknowledges SMEs who have adopted smart supply chain solutions to improve production planning, delivery and logistic processes. This includes real-time location tracking, route optimization, inventory track and trace, demand estimation, arrival time estimation, theft protection etc. |
|     | Do you want to apply for this Award? *   |
|     | yes  |
|     | O no   |
| Add | option of Technology and Innovation for Supply Chain Management  |
| 30. | Please describe the innovation and/or technologies adopted by the enterprise in the pursuit of establishing / enabling a smart supply chain for the products of the enterprise. *  |
|     | Max 300 Words , Write 'Not Applicable' if you choose not to answer the question  |
|     |  |
|     |  |
|     |  |
|     |  |
|     |  |
| 31. | Please highlight the benefits derived in terms of "cost effectiveness" associated with the innovation and/or technologies adopted towards enabling a smart supply chain. *   |
|     | Max 300 Words , Write 'Not Applicable' if you choose not to answer the question  |
|     |  |
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| Max ; | 300 Words , Write 'Not Applicable' if you choose not to answer the question   |
|-------|---|
|       |   |
|       |   |
|       |   |
|       |   |
|       | se describe the intended and actual business outcomes resulting from the innovation and/or technologies adopted for enabling art supply chain. *  |
|       | 300 Words , Write 'Not Applicable' if you choose not to answer the question   |
|       |   |
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|       |   |
| and/  | se highlight the potential for scalability of solution to other machines/departments/plant locations etc. as a result of the innovati<br>or technologies adopted for enabling a smart supply chain. *                           |
|       | 300 Words , Write 'Not Applicable' if you choose not to answer the question   |
|       | 300 Words , Write 'Not Applicable' if you choose not to answer the question   |
|       | 300 Words , Write 'Not Applicable' if you choose not to answer the question   |
|       | 300 Words , Write 'Not Applicable' if you choose not to answer the question   |
|       | 300 Words , Write 'Not Applicable' if you choose not to answer the question   |
|       | 300 Words , Write 'Not Applicable' if you choose not to answer the question   |
|       | se provide links to any videos/additional details that you would like to share with us which will help to better understand the nology adopted/innovation applied/digital solution deployed in the manufacturing process/plant. |
| tech  | se provide links to any videos/additional details that you would like to share with us which will help to better understand the   |
| tech  | se provide links to any videos/additional details that you would like to share with us which will help to better understand the nology adopted/innovation applied/digital solution deployed in the manufacturing process/plant. |
| tech  | se provide links to any videos/additional details that you would like to share with us which will help to better understand the nology adopted/innovation applied/digital solution deployed in the manufacturing process/plant. |
| tech  | se provide links to any videos/additional details that you would like to share with us which will help to better understand the nology adopted/innovation applied/digital solution deployed in the manufacturing process/plant. |
| tech  | se provide links to any videos/additional details that you would like to share with us which will help to better understand the nology adopted/innovation applied/digital solution deployed in the manufacturing process/plant. |

Please share the "ease of implementation" associated with the innovation and/or technologies adopted towards enabling a smart supply

# Award Category - "Shopfloor Digitalization"

| 86.         | The Award acknowledges SMEs who have adopted digital technologies to monitor, control and execute the production process. This includes improving overall productivity and efficiency of the plant such as Paperless operations, Monitoring Overall Equipment Efficiency (OEE) of the plant, Process optimization, Realtime decision making, Building intelligence in process and machines, etc. |
|-------------|--|
|             | Do you want to apply for this Award? *   |
|             | yes  |
|             | O no   |
| Ado         | ption of Technology and Innovation for Shopfloor Digitalization  |
| 37.         | Please describe the innovation and/or technologies adopted by the enterprise to achieve shopfloor digitalization. *  |
|             | Max 300 Words , Write 'Not Applicable' if you choose not to answer the question  |
|             |  |
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|             |  |
| 8.          | Please highlight the impact associated with the innovation and/or technologies adopted towards achieving shopfloor digitalization. *   |
|             |  |
|             | Max 300 Words , Write 'Not Applicable' if you choose not to answer the question  |
|             | Max 300 Words , Write 'Not Applicable' if you choose not to answer the question  |
|             | Max 300 Words , Write 'Not Applicable' if you choose not to answer the question  |
|             | Max 300 Words , Write 'Not Applicable' if you choose not to answer the question  |
|             | Max 300 Words , Write 'Not Applicable' if you choose not to answer the question  |
|             | Max 300 Words , Write 'Not Applicable' if you choose not to answer the question  |
| <b>39</b> . |  |
| 39.         | Please highlight the benefits derived in terms of "cost effectiveness" associated with the innovation and/or technologies adopted towards  |
| 39.         | Please highlight the benefits derived in terms of "cost effectiveness" associated with the innovation and/or technologies adopted towards achieving shopfloor digitalization.*   |
| 39.         | Please highlight the benefits derived in terms of "cost effectiveness" associated with the innovation and/or technologies adopted towards achieving shopfloor digitalization.*   |
| 99.         | Please highlight the benefits derived in terms of "cost effectiveness" associated with the innovation and/or technologies adopted towards achieving shopfloor digitalization.*   |

| 40.           | Please share the "ease of implementation" associated with the innovation and/or technologies adopted towards achieving towards shopfloor digitalization. *  |
|---------------|---|
|               | Max 300 Words , Write 'Not Applicable' if you choose not to answer the question   |
|               |   |
|               |   |
| 41.           | Please highlight the potential for scalability of solution to other machines/departments/plant locations etc. as a result of the innovation and/or technologies adopted towards achieving shopfloor digitalization. *                   |
|               | Max 300 Words , Write 'Not Applicable' if you choose not to answer the question   |
|               |   |
|               |   |
| 42.           | Please provide links to any videos/additional details that you would like to share with us which will help to better understand the technology adopted/innovation applied/digital solution deployed in the manufacturing process/plant. |
|               | Max 300 Words , Write 'Not Applicable' if you choose not to answer the question   |
|               |   |
|               |   |
|               |   |
| Sub           | omission  |
| 43.           | Do you want to submit your application? *   |
|               | yes   |
|               | no  |
| Than          | k you very much for your participation.   |
| <b>Υ</b> ου . | can now close the window  |